



SUSAN MITCHELL is a passionate believer in making a difference!

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As the CEO of Mitchell, Stankovic & Associates, Susan is a strategic advisor to Boards and CEOs, providing innovative consulting services, including strategic planning and board governance globally. She is a successful entrepreneur who began her career at a service bureau developing applications for the financial services industry (appraisal multiple regression modeling, branch data exchange, and retail delivery). Her first company, MyDAS, created the innovative multi-media online university (cuu.com / banku.com), online consumer education (English and Spanish), marketing, and mystery shopping to thousands of FIs worldwide. These programs attracted the attention of Liberty/Harland, and after a successful M&A in 2005, Mitchell, Stankovic & Associates launched its consulting practice.

Key initiatives include

- **UNDERGROUND Collisions**, driving authentic engagement and collaboration through thought leadership
- **Developing diversity and financial literacy programs**
- **CEO recruiting and onboarding**
- **NCUA Recommendations**, Chief analyst on Board/ELT competency evaluations
- **Facilitator of the Global Billion \$\$ CU Forum**
- **Board governance/succession planning** for credit unions, community organizations, and trade associations
- **Chair of the Governance Committees** for Worldwide Foundation, Co-Chair of Governance for CU DEI Collective Governing Body, and five CU Nominating Committees.

Through her volunteer efforts, Susan is changing lives. She is the founding Chair of the Global Women's Leadership Network (GWLN), where she worked with thousands of wonderful credit union people to create a premier program that has members from six continents and 85 countries. GWLN received the Distinguished Service Award, the highest honor globally for credit union service. In 2018 Susan was presented the Herb Wegner Lifetime Achievement Award by NCUF, and last September, Susan was inducted into America's CU Museum Hall of Fame, honoring women who've changed the industry.

Susan serves on the Worldwide Foundation Board, connecting 297 million members globally and the national CU DEI Governing Body. She is a pioneer sponsor of CU Pride, the LGBTQ+ CU Association. In February of 2022, she worked with international leaders to establish the Polish/American Ukrainian Refugee CU to CU fund and now serves on Via Stella Foundation's Advisory Council. Susan serves on the African American Honorary Committee and partners with NLCUP, Inclusiv, CUWLA, and WOCCU.