



## Zach Christensen

(he/him/his)

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**Zach Christensen is an executive leader with both strategic and technical skills.** As a digital marketer, video and virtual engagement producer, and credit union fanatic, he has quickly shifted to a virtual environment ensuring the execution of initiatives for his organization and clients. He is the director of diversity, equity, and inclusion & digital services at Mitchell Stankovic & Associates, driving change in leadership, DEI, and strategic planning in this new world.

### **Zach's volunteer work includes several advisory and leadership roles:**

- **Co-founder and director of CU Pride**, the first and only industry-wide LGBTQ+ association for credit union professionals for education and engagement within the community.
- **The World Council of Credit Unions premier programs**, Global Women's Leadership Network, and World Young Credit Union Professionals.
- **Governing board member of the CU DEI Collective** representing CU Pride.
- **He is also an advocate and strategic leader for the UNDERGROUND**, a network of industry thought leaders and strategic influencers.

**He earned his CUDE designation in October 2020**—Best Class Ever—and will advocate strongly for credit union principles into the future. He has over 15 years of experience in business development, client relationships, market awareness, and consumer service evaluation within the credit union industry. His expertise includes the development of candidates for key strategic positions within credit unions and high-level communications with C-Suite executives.